

**From:** Bernadette Eastham [REDACTED]  
**Sent:** Friday 13 November 2020 14:50  
**To:** forwardplan  
**Subject:** Development Plan Review

With reference to the DPR 2022-2028 I wish to submit that there is not enough emphasis on plans to protect and promote all areas of county Clare including those in west Clare inland from the coast.

The plan describes Clare as " a strong tourism base primarily founded on unspoilt, unique, natural environment" but the focus of the plan seems be largely based on three areas namely the coastal seascapes, the Burren and East Clare ignoring the huge potential in areas outside of those three categories. The potential for outdoor activity holidays - walking, cycling, riding - by developing cycleways/greenways to attract visitors who want activity holidays and thus support local businesses and communities is huge. Facilities for good, safe walking and cycling routes would entice visitors to parts of the county that are currently underused. Such facilities have been very successful in other counties. The description of renewable energy such as windfarms as "rural based enterprises" is questionable. Large numbers of industrial turbines do nothing to enhance the appearance and attractions of rural landscapes. On the contrary, they are more likely to permanently damage the viability of rural areas if allowed to proliferate unchecked throughout west Clare. It is notable that the lovely, scenic views in the DPR do not show landscapes dominated by industrial turbines such as those on Mount Callan. The Development Plan as it stands is a list of desirable outcomes but where are the Key Performance Indicators and target dates to measure how much is achieved before the next plan is drawn up?

Regards  
D&B Eastham